

Daly City Colma Chamber Investment and Marketing Opportunities

Advertising on the Chamber Website and/or DCC Chamber 3.0 eNews – Annually and Monthly is a Chamber member opportunity:

<u>Click here</u> to see advertisements on the web and read the current and past DCC Chamber 3.0 eNews.

Thinking about advertising? Advertisements on the Web and/or eNews include an interactive live link to your website. Advertisements accepted are high resolution, full color, size 1200 x 628 px. Call Alison Wilson 415-640-9875 or email ads and questions to <u>alison@dccchamber.org</u>

- Advertise on eNews <u>or</u> Web
- Advertise on eNews <u>and</u> Web
- Premier Circle includes CEO visit with Media coverage, YouTube posting, and 2.0 e-Newsletter Spotlight

\$ 60/monthly \$175/quarterly \$600/annual \$100/monthly \$250/quarterly \$900/annual \$500/annual

Circle membership

Circle is an annual investment of \$500.00 fee on top of your annual membership includes Chief Executive Officer visit with Media coverage, YouTube posting, and 2.0 e-Newsletter.

Chamber membership. All the tools you need to grow your business.

The Results Are Clear: Positive Perception Increases Among Consumer and Business Owners When A Business Is Identified as Member Of The Local Chamber Of Commerce. Consumers Are 65% More Likely to Buy Goods and Service from A Company That They Believe Is A Member Of The Local Chamber Of Commerce. When Business Decision-Makers Believe A Business Is A Chamber Member, They Are 37% More Likely to Think Favorably Of The Business, 51% More Likely To Be Highly Aware Of It, 58% More Likely To Think Positively Of Its Local Reputation, And 59% More Likely To Buy Goods And Services ...Join online or download membership form and email completed form to felicia@dccchamber.org/

Do you have questions on the ROI and ROE of membership? Contact Felicia Leong, CEO, at 650-755-3900 or email <u>felicia@dccchamber.org</u>.

Your membership in the Daly City Colma Chamber is an investment in the growth of your business. Connect with customers, partners, and opportunities.